

Building Together on Our Diverse Foundation for the Future Society

Reborn Challenge Implementation Body

MUFG Bank, Ltd.

We believe that diversity in the workplace and society can spark "chemistry" through respecting each other's differences and leveraging each other's unique strengths. This is what we consider the realization of DEI (Diversity, Equity & Inclusion). By collaborating with small and medium-sized enterprises and startups to spark this "chemistry" and commit to DEI, we aim to present an exhibition that allows visitors to envision a more prosperous future society.

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Special Website



Future glasses to support people who are visually impaired or may have difficulty reading

SystemGear Vision Co., Ltd.

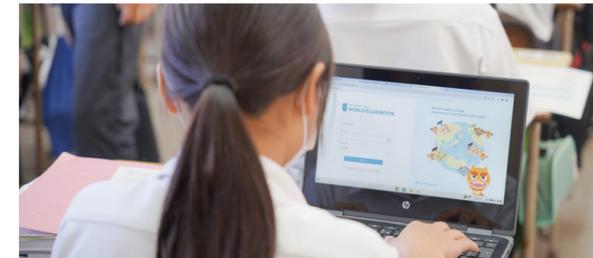
We will exhibit the generative AI-enabled "ReaderN," which is a wearable audio reader for the visually impaired. The device may be fitted to a pair of glasses and by tapping the device, will take a picture of the item in front of you. It can then perform various tasks, including converting text to speech and reading it aloud, summarising a passage of text or explaining an image or photograph. With simple operations, this device provides support to people who are visually impaired or have difficulty reading, enabling them to access information, including text, that they might otherwise find difficult to obtain. At the venue, we will set up the device along with items for reading and other tasks, allowing visitors to experience these 'glasses of the future' for themselves.



Creating a society where having friends all over the world is the norm

HelloWorld Inc.

The "WorldClassroom" platform for English language learning and international exchange is a DX system for English language education that is equipped with speech recognition technology for speaking practice functions and a function for international exchange with schools overseas. The platform provides a place where people can perform speaking practice and study according to their own English ability, and also connect with other classrooms around the world as if they were just popping into the classroom next door, to have international exchanges with people of their own generation. At the venue, we will connect with overseas partner schools in real time and have them communicate with the visitors while we also show the scenes of the Expo to those children in other countries.



Creating a society where everyone can dream through a new scholarship

Providing scholarships is one way to contribute to society



One of the largest scholarship search sites in Japan



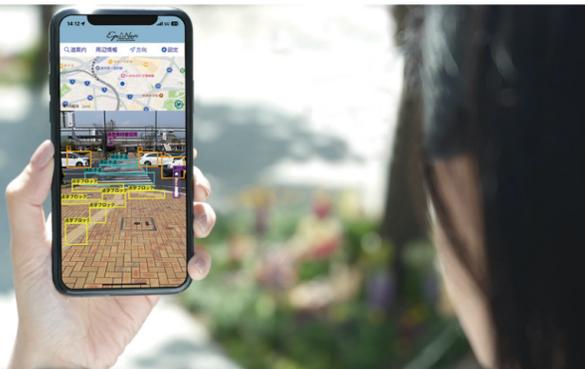
GAXI, Inc.

With the aim of creating a society in which everyone can take on challenges without giving up on their dreams, we operate one of the largest scholarship information websites in Japan and are also working on a project to form partnerships with companies, individuals, and local governments to create new scholarships. In the exhibition, we will hold a "New Scholarship" contest where we ask the public for ideas on scholarships people want to realize in the future and then have them voted on at the venue and via a website during the period of the Expo. We will also show a short movie depicting the future we want to realize through scholarships, to provide an opportunity for visitors to become more familiar with the scholarship system.

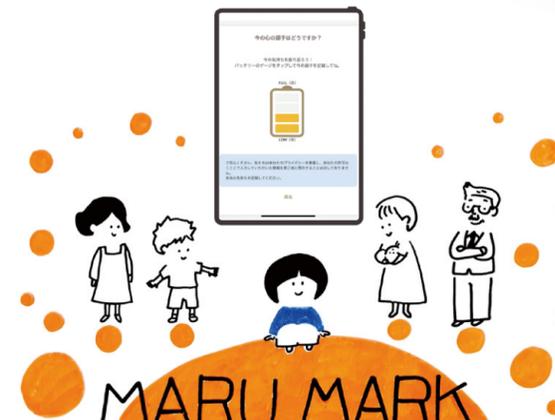
Use the latest AI technology to experience the challenges encountered by visually impaired people

Computer Science Institute Consortium

We are developing the smartphone app "Eye Navi" as walking support for the visually impaired. The app has route guidance, obstacle detection, and walking recorder functions and provides spoken notifications of pedestrian signal colors and braille blocks. At the venue, we will provide a simulated experience of walking around a city by using the smartphone app and signage so that the transitioning of the screens makes it look as if you are walking around the city, and visitors will be able to experience the functions such as obstacle detection. By providing opportunities for everyone to get equal access to the information they need, we aim to create a society in which everyone can freely and happily travel around anywhere.



Visualize what is in your heart, and move forward together



COMARU Inc.

"MARUMARK" is a health care app that uses a unique algorithm to perform simple psychological tests and display the state of mind in a visual manner in the form of a barometer and stickers. This visualization helps you and the people around you get a better understanding of your state of mind. It is designed to be a tool that can be used by everyone, including those with particular developmental characteristics. By providing support tailored to individual characteristics, we aim to create a society in which everyone can be independent and play an active role.

Supporting career and life planning for women through egg testing



BeLiebe Consortium

"EggU" is a test kit that measures the number of eggs a woman has remaining by collecting a small amount of blood. We provide counseling based on the results of the test and support the women in their planned attempts to get pregnant and in their efforts to balance a career with childbirth. We work in cooperation with testing centers and medical institutions to "identify the issues related to pregnancy" and provide "the processes for their resolution (through consultation with a specialist)." At the venue, we will create a booth featuring an "egg" motif and introduce our service and the history behind the development. This will provide an opportunity for people to think about the design of career life plans for women.

A new form of communication that allows people to use the movement of their eyes and faces to communicate

Nissin Denki Kohsaku CO.,LTD

We are developing an app called "Messay" that allows users to perform various operations on a screen by using information such as the angle of the user's eyes and face, and the opening and closing of the user's eyes. This information is obtained from the camera of a smartphone or tablet. People who can only move their eyes or parts of their face can use the app to select words or compose sentences and then output them in speech, enabling them to communicate smoothly with family members or caregivers. At the venue, we will exhibit this human interface technology in the form of a game based on actions in daily life. We hope that visitors will be able to imagine a future of DEI (diversity, equity and inclusion) in communications.

