

Let's Envision the Society Everybody Lives Comfortable:

—The Lifestyle and Workstyle in the Future

 Reborn Challenge
Implementation Body

The Senshu Ikeda Bank, Ltd.

We will create a space where people can enjoy experiencing the near future envisioned by companies working toward realizing "Well-being." Using technologies and services of companies active in solving social issues related to ways of living and working, such as gender issues and employee health maintenance, we express "near-future society and workplaces where anyone can live easily" and hope that the exhibit will become an opportunity leading to more fulfilling lives for visitors by experiencing future lifestyles.

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Special Website



Easily Measure "Brain Health" at Street Photo Booths



Ai-BrainScience inc.

Combining our eye-tracking cognitive assessment technology-based brain health measurement app "MIRUDAKE" with Dai Nippon Printing Co., Ltd.'s photo booth concept, we propose a new solution for easily measuring brain health on the street. By making brain health measurement more of a day-to-day experience, we want to contribute to extending healthy life expectancy across society.



A Gentle and Compact Sensory Room for People with Disabilities

Lean on Me Inc.

A "sensory room" is a space designed to help users feel calm and at ease by gently engaging the five senses through carefully managed lighting and acoustics. By bringing together our expertise in disability welfare with Panasonic's cutting-edge lighting and acoustic technologies, we have developed a gentle sensory room that places minimal strain on individuals with so-called "invisible disabilities," including intellectual, developmental, and mental impairments. This inclusive environment will be showcased at the venue, offering visitors a firsthand experience of its soothing and supportive atmosphere.

Simple, Quick, Non-invasive Analysis Device Blending into Daily Life



PITTAN Inc.

While analysis devices have traditionally been used mainly in research institutions like universities, "Dream Machine" is a dream analysis device that can blend into all scenes of life. We provide a completely new inner care experience where anyone can easily analyze sweat components on the spot and receive analysis results.

AI-Equipped Chair Predicts Your Health Future in 3 Minutes!



"Promoting our future health with AI" SARAYA & LAiF

The "Time Machine for Health" combining Saraya Co., Ltd.'s blood vessel function measurement technology chair and LAiF Co., Ltd.'s AI disease onset prediction system predicts users' future health. By sitting in the chair for simple questioning and measurement, it quantifies lifestyle disease risks and healthy life expectancy. Shows causes of disease onset different for each individual and provides hints for prevention.

A Life Free from Presbyopia and Myopia with Auto-Focus Glasses of the Future!

Elcyo Co., Ltd.

From the desire to help people live stress-free lives untroubled by presbyopia and myopia, we are developing wide-view auto-focus glasses. Equipped with large-aperture Fresnel-type liquid crystal lenses for eyeglasses, Osaka University's technology, and adjusting vision in real-time through proprietary wavefront control technology. Realizing eye-friendly, fatigue-resistant design.



Changing Future Medical Examinations! Periodontal Disease Risk Diagnosis Test with Saliva

Fiber Medicine Inc.

We will introduce medical examinations of the future utilizing "periodontal disease risk diagnosis tests" that can test just by submitting saliva during medical examinations without going to dental clinics. Through exhibits where you can learn about the dangers of periodontal disease and importance of oral hygiene in a fun way, we propose new healthcare that contributes to early detection of periodontal disease, QOL (quality of life) improvement, and medical cost reduction.

Very Easy, Allowing Testing At Regular Medical Examination!!



Medical Examination + Saliva

Aiming to Create a Society Where Everyone Finds Joy in Raising Children



BABY JOB CO.,LTD.

The pregnancy experience system "MommyTummy" is an innovative system that realistically reproduces fetal movements and body temperature changes at each stage of pregnancy through electromagnetic valve control technology, a compressed air system, and warm water circulation technology, etc., allowing experience of pregnancy sensations and physical changes. We provide opportunities for men, children, and various people to learn about the joys and hardships experienced by pregnant women.



Communication Revolution of Vision and Hearing through Technology

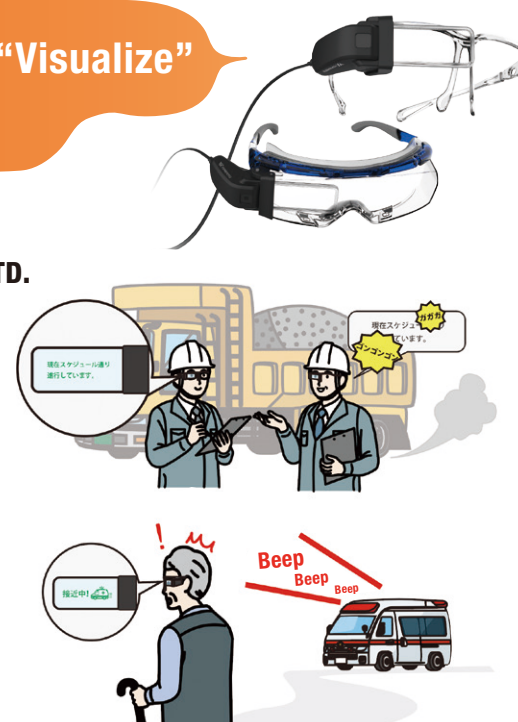
Ubitone, Inc.

We are developing information transmission systems that support the lives of deafblind and visually impaired people, such as "Ubitone Glove" worn on hands and "Ubitone Foot Navi" worn on feet to read information. By experiencing these devices, we aim to deepen understanding of disabilities and take a step toward drawing a society where everyone can live easily.

Smart Glasses that "Visualize" Sound Information

YAMAMOTO KOGAKU CO.,LTD.

"Versatile" smart glass device that displays information overlaid on actual scenery through the display in the optical unit part. We also pay close attention to frame design for comfortable long-term wear. Our eyewear of the future not only protects eyes from ultraviolet rays and flying objects but also changes people's lives to be richer and more exciting by providing various information.



"Clothing" of the Future Responding to Climate Change



IIDA SENKO CO.,LTD

We will exhibit cool mantles utilizing special processing technology "COOLSYNC (patented)" with moisture absorption and heat absorption effects that protect from heat, and specially processed clothing that repels mosquitoes that transmit diseases like malaria. Also, we will introduce the past to present journey of dyeing technology passed down over many years and the transition of future dyeing methods through video.

"Thread Made from Air" New Chemical Fiber Not Relying on Oil



Marui Textile Machinery Co.,Ltd.

In the fiber industry, environmental pollution problems are a concern as petroleum-derived synthetic fibers are used in most products. In such circumstances, we are developing sustainable fibers using polyacetal resin (POM resin) as raw material, which is expected to be manufactured from CO2 and H2 in the future. Going forward, we aim to realize a stable mass production system and production cost reduction, enabling introduction as an alternative to existing synthetic fibers.